

Digital Datasheet

File Preparation

File preparation for digital output is virtually the same as preparing files for offset printing. There are some differences however. Lets go over the basic check list that applies to both first:

- √ Supply a hard copy of the final for proofing purposes. This could be either B&W laser prints, or a downsized color print.
- √ Job specifications should be clear and concise. Dimensions of the finished product should be proportional to the file size submitted. Are there critical dimensions that need to be met? If so, contact your print provider for information on how much bleed (extra image area) will be necessary to add to the file.
- √ Make sure that you supply all files necessary for the completion of the job. List all fonts and files used.
- √ Make sure to supply all linked files and native files of embedded eps pictures.
- √ Check the documents colors to satisfy the print providers requirements. If you have specific colors that are critical to your project, let your print provider know this.
- √ Check the resolution of your supplied bitmapped images. Check the resolution against the final output size requirements. Files resolution requirements are dependent on what the output devices capabilities are and the job specifications. Check with a service provider about resolution requirements for various output devices you will be utilizing.

Information to help you get the most from digital imaging



A service of the
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The **Digital Printing & Imaging Association (DPI)** is the international trade organization comprised of firms that produce large format graphics using digital output technology. DPI's mission is to promote the efficient and effective use of digital imaging through education.